

# NUTRALUXE MD

TRAINING MANUAL: NUTRALUXE EYES BY NUTRALUXE MD

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## BASIC ITEM INFORMATION

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### ITEM NAMES:

NutraLuxe Lash MD – Eyelash Conditioner

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### ITEM #

PE5002: NutraLuxe Lash MD 1.5ML

PE5003: NutraLuxe Lash MD 3.0ML

PE5004: NutraLuxe Lash MD 4.5ML

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### UPC:

PE5002: 856042000108

PE5003: 856042000115

PE5004: 856042000214

## PRODUCT SUMMARY

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### NUTRALUXE LASH MD

The NutraLuxe MD Eyelash Conditioner is designed to enhance the appearance of your natural eyelashes. The combination of scientifically developed ingredients helps to nourish and moisturize your lashes, while protecting from breakage. Use the NutraLuxe Eyelash Conditioner daily for beautiful lashes.

## ABOUT

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### NUTRALUXE LASH MD

NutraLuxe Lash MD is formulated to enhance the appearance of your natural lashes in length, fullness and thickness. NutraLuxe Lash MD is a breakthrough formulation that was one of the first eyelash conditioners to hit the market in 2007. NutraLuxe Lash MD was formulated with the purpose to help prevent and repair adverse effects or damage to the eyelashes caused by harsh cosmetic and environmental influences. As a result it helps eyelashes develop naturally to their full potential.

## WHY?

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### NUTRALUXE LASH MD

The essential peptides, vitamins and botanicals help condition, improve flexibility, prevent breakage and improve shine while strengthening and replenishing your eyelashes.

## BENEFITS

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### NUTRALUXE LASH MD

- Helps enhance the appearance of your natural lashes in length, fullness and thickness
- Natural antioxidants help protect hair follicles from environmental damage
- Promotes hydration and helps lashes appear shiny and strong
- Promotes healthy follicles, softens brittle lashes and improves elasticity
- Helps improve the flexibility of eyelashes
- Helps repair fragile hair damage caused by harsh cosmetics
- Gives your eyelashes shine and a healthy looking glow
- Helps reinforce and strengthen the eyelashes

## WHAT TO EXPECT

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### NUTRALUXE LASH MD

By following the recommended use of the NutraLuxe Lash MD, each new life cycle of your eyelashes will show an improved appearance.

## INSTRUCTIONS OF USE

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### NUTRALUXE LASH MD

**HOW TO USE:**

SIMPLY APPLY LIKE AN EYELINER. Once daily, preferably before bed time, apply a thin layer of NUTRALUXE LASH MD to the base of your upper eyelashes or eyebrows. Only a small amount of NUTRALUXE LASH MD (an amount equal to what you get when you pull the brush out of the container), is needed to apply sufficient fluid to the upper eyelash base. One stroke with the brush is all you need. YOU DO NOT NEED TO REDIP the brush. Let the applied fluid dry by itself. AVOID RUBBING your eyes until the fluid is totally absorbed. Apply to clean and dry skin.

**WARNING:**

Remove the product seal from the bottle. DO NOT USE THE PRODUCT if the seal is missing or no longer intact. When applying the product, make sure it does not get into the eye. Discontinue use if skin irritation or redness occurs. Contact your Physician if redness or irritation persists. DO NOT USE if your eyelid or eyebrow is injured, scratched or inflamed. DO NOT USE NUTRALUXE LASH MD if pregnant, nursing, or undergoing chemotherapy or under the age of 18. Discoloration at the base of the eyelashes may occur. If this concerns you, stop using NUTRALUXE LASH MD.

**DISCLAIMER:**

NUTRALUXE LASH MD Eyelash Conditioner is not intended to treat, prevent, cure, relieve, resolve, stop or reduce hair loss or to promote new hair growth. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

NUTRALUXE LASH MD



## FREQUENTLY ASKED QUESTIONS

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### NUTRALUXE LASH MD

#### HOW LONG DOES IT TAKE TO SEE A DIFFERENCE IN MY EYELASHES?

By following the recommended use of the NutraLuxe Lash MD, each new life cycle of your eyelashes will show an improved appearance.

#### IF I USE NUTRALUXE LASH MD TWICE A DAY, DO I SEE FASTER RESULTS?

We recommend to only use the NutraLuxe Lash once a day, however there have been clients who reported to have used it in the morning and night and have seen great results.

#### IS THE PRODUCT HYPOALLERGENIC?

3% of customers have reported some tingling and slight stinging which typically disappear after 3-5 days. However, as with any cosmetic product, some people may be allergic to one or more of the ingredients. If an allergic reaction is experienced, use should be discontinued.

#### IS NUTRALUXE LASH MD SAFE?

Yes, in our clinical study we did not find any adverse reaction and it is considered to be safe. However, as with any cosmetic product, some people may be allergic to one or more of the ingredients. If an allergic reaction is experienced, use should be discontinued.

#### CAN I USE WHILE PREGNANT OR BREASTFEEDING?

No, we do not recommend the use of the product while pregnant or breastfeeding.

#### WHY CAN'T IT BE USED ON THE LOWER LIDS?

Just like cosmetic eyeliner or mascara, it is easier for anything applied in this area to get into your eye and cause irritation. One stroke on the top lids is enough for both the top and the lower lid, because our eyes are constantly blinking, the product crosses over in a small amount sufficient for the lower lid.

#### WHAT HAPPENS IF IT'S GETS INTO MY EYES?

Our eyes are a very sensitive area, anything getting into our eyes can cause irritation or redness. If product comes in contact with your eyes, rinse eye with warm water. Contact your Physician if redness or irritation persists.

#### CAN I USED NUTRALUXE LASH MD WITH MY CONTACT LENSES?

NutraLuxe Lash is safe for contact lenses users.

#### WHAT HAPPENS IF I STOP USING NUTRALUXE LASH MD?

The NutraLuxe Lash helps prevent and repair adverse effects or damage to the eyelashes caused by harsh cosmetic and environmental influences. Discontinuing use may cause your eyelashes to become damaged again.

#### WHAT HAPPENS AFTER I SEE FAVORABLE RESULTS?

Once you notice your eyelashes are healthy and damage free, we recommend that you continue to protect them with the NutraLuxe Lash twice a week.

#### CAN I USE IT ON MY EYEBROWS?

Yes, however use of the NutraLuxe Lash MD on the eyebrows should be limited to twice a week. If you want to treat your eyebrows, we recommend the NutraLuxe Eyebrow Conditioner, this product is formulated specifically for the eyebrow.